

Made in Switzerland



# 1. Concept

# CABINE EXCLUSIVE

PROFFSSIONAL



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# LEADER In Treatments for the Institute

For more than 30 years we have used our creativity and modern vision of institute treatments by renewing the codes of esthetics.

For Cabine Exclusive, dermo-hygienist and beauty professional Aestheticians are the true source of inspiration and the heart of all its developments.

Just like Swiss watchmaking, we are proposing Innovative and Cosmopolitan Treatments for the Institute with high quality Contemporary Cosmetics, accessible to all.

The Treatments Institute Panel is directly inspired by Tweakments, combining efficiency and speed.

All Treatments are based on the Exclusive Manual Technique: P.I.R  $^{\circ}$ , which respects the skin's physiology with the objective to achieve 100% satisfaction.



# Leader in TREATEMENTS

Developed WITH & FOR estheticians

reasons why you should choose CABINE EXCLUSIVE

Differentiation Loyalty

**High-performance Products** 

**Technical Sophistication** 

Investissement libre 03 Profitabilité

15 cosmopolitan Treatments (T.I.) for the face to enrich and diversify my beauty care card. = 15 beauty recipes to achieve a result of 100% client satisfaction!

80 professional products for the face & body to realize all my treatments corresponding to the biological profile of my clients' skin.

Complete support for my clientele from the beginning of the Treatment to the extension of the benefits at home.

All our formulations begin with : pure natural water from the Swiss Valais delivered directly from the mountains all the way to the heart of our laboratory.

The actives are 100% Swiss and are carefully chosen. They are the highest performing in the market, from Valaisian phytobotany, plant biotechnology and aromatherapy.

The formulations are paraben FREE and produced according to the strictest standards of the cosmetics industry in an environmentally friendly environment.

My orders are tailored to my needs and my budget.

They are adapted to my business development plan.



You can be part of the Cabine Exclusive team by bringing forward or by sharing your work methods, your professionalism and your tips to enrich the range of Cabine Exclusive treatments throughout the program: MY Cabine Exclusive - www.facebook.com/groups/MyCabineExclusive



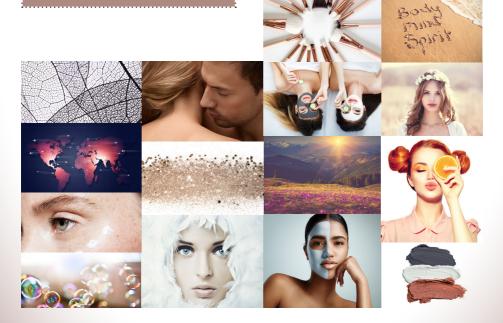
### T.I. Menu

You have the choice among 15 Treatments Institute for the Face to:

- Dvnamize,
- Enrich
- Diversify your beauty care card.

For all skin types, phototypes, ages, and all throughout the year.

# 15 Treatements Institute





# Switzerland, the global reference to cosmetics and skin care.

The Swiss values are fundamental in the cosmetics industry: rigor, pragmatism and precision.

Nested in the heart of the Swiss Alps, our laboratory possesses advanced cosmetological skills focused on R&D, fine-tuned technologies and procurement mechanisms, sophisticated logistics as well as a highly qualified and devoted workforce.

The Cabine Exclusive products are "Made in Switzerland" and are *Swiss Cos.* Certified This label guarantees that all products are manufactured in Switzerland.

### SWISSCOS means:

- The research, development, production and packaging is done in Switzerland
- Swiss member from the SwissCos association
- Quality and tradition
- Responsibility and reliability
- High production standards
- Brand reputation

# L'Origine Suisse







# The Pure Water from the Swiss Valais Alps

### The source of all our Cabine Exclusive formulations

Delivered directly from our own alpine source, it is delivered directly from the mountain to the heart of our laboratory.

It is rich in minerals from the precious crystals of the Swiss Alps.

Furthermore, this pure and "clean" water possesses exceptional cosmetic properties:

- 1. It reinforces the efficiency of the actives and the formulas,
- 2. It is enriched with minerals and natural oligo-elements,
- 3. Its composition is close to the water contained in the skin's epidermal layer which allows it to respect the skin's ecology.



# Actives and Formulations

# Phyto-botany from the Valais, plant biotechnology and aromatology.

- 1. The production is made directly with an optimal concentration of actives in both quantity and in %.
- 2. All the formulations are paraben-free and produced according to strict cosmetic industry norms with environmentally friendly technologies.
- 3. Product testing are systematic (efficiency, security, water activity, challenge test,).
- 4. Our product range is diverse, sensorially appealing, with multiple fresh scents.
- 5. The textures are adaptable and change when in contact with skin or at the hands of a professional.

# 2. Application Method

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An exclusive technical know-how developed for all Treatments Institute and the professional Cabine Exclusive products.

This specific method allows the esthetician to preserve the integrity of the cutaneous tissues and to enhance the active's penetration.

This method is used in each step of the treatment with the hands or cottons, for all cosmetic textures, on the face and neck.

P.

I.

R.

1. Pressure



Drainage of the subcutaneous facial muscles

2. Impregnation



Tissue stimulation & Activation of the actives

3. Rotations



Myo-Cellular Activity &

# 01. PRESSURE

## 1. Description

The slow and deep application of pressure with the entire surface of the hand (the natural weight of the hand) on the face, neck and décolleté.

The application is done symmetrically, without moving the tissues in order to apply the product evenly.

# 3. Physiological Effects

The beneficial effects are: profound relaxation which promotes the blood and lymphatic circulation, the skin feels revitalized and it is detoxified.

## 2. Technique

Warm up or lather the product between both hands depending on the texture of the product (gel, cream, fluid...) to bring it to the ideal skin temperature and promote the penetration of the active ingredients.

## 4. Application

Before the application of the product, let the client smell the products to optimize the action of the actives during the treatment.

1x each pressure on each zone of the face and neck for 15 seconds.

# 02. IMPREGNATION

### 1. Description

Small and delicate pressures, symmetrical and quick, done with the fingertips close together (without the thumb), covering the face, neck and décolleté, to incorporate and activate the product into the skin.

Each pressure should be done by unrolling the fingers (like opening a book)

## 2. Technique

Start from the forehead to the contours of the eyes, the cheeks, the jaw and finish with the neck and décolleté. (From the center to the outwards corners of the face and neck).

## 3. Physiological Effects

- The acceleration of microcirculation
- An improved tissue oxygenation
- The activation and/or penetration of the actives

## 4. Application

1x each pressure by covering the treatment zone. Each part of the skin should be touched.

45 seconds

For the massage step, perform the movements of pressure slowly and deeply

# 03. ROTATIONS

### 1. Description

By performing small light rhythmic circles with the fingertips (without the thumbs) simultaneously from the face to the neck and décolleté, in a clockwise motion.

### 2. Technique

Starting from the forehead, to the left cheek, chin, neck, décolleté and then going back up on the reverse side of the face, ending with the right side of the forehead.

# 3. Physiological Effects

- · Muscle relaxation
- · Smoothing facial features

## 4. Application

1x each circle by covering the entirety of the treatment zone. Each part of the skin should be touched.

60 seconds

Adapt the rhythm according to the advancement of the treatment:

- Quickly in Step 1,
- Very slowly in Step 2,
- Slow at the end of Step 3.

# 3. Professional tools

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# The 4 Main TOOLS

3 Beauty tools, that allow you to transform, magnify and optimize the professional Cabine Exclusive cosmetics according to your desires and expectations + 1 Beauty Tray to showcase the resale products.

## 1. The spatula brush

With its silicone applicator, the spatula brush's texture and shape allows the esthetician to collect and apply scrubs, cream masks or specific masks quickly, efficiently and precisely. It is very hygienic.

## 2. The graduated bowl

This white flexible bowl is made of silicone, and is ideal to mix all cosmetic textures.

Ergonomic.

Easy to maintain.

378307

### 3. Hand-Frother

The hand frother is recommended to alter all transformative textures into emulsions (gels to mousses, masks and serums, etc.) It can also be used with the Oligo Lotion mixed with the make-up removing textures during Step 1.

This reference is not provided by Cabine Exclusive.

## 4. The beauty tray

This rectangular plastic tray is ultra resistant and can support a 180°sterilization process. This tray allows the esthetician to showcase the Cabine Exclusive Resale Line to the clients.

It is practical and esthetically pleasing. 378540

# 4. Treatments Institute for the face

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# Treatment Institute (T.I.) FACE

1 recipe, 1 result for every need

The Cabine Exclusive Treatments for the Institute (T.I.) are complete beauty protocols for the face that challenge the codes of esthetics in 3 steps: the 3 STEPS (Surface Treatment – the In-Depth Treatment – the Final Treatment). They consist in the successive application of specific cosmetics that meet the requirements of all skin types, all ages, all throughout the year with the changing of the seasons. Each product is applied with the P.I.R\* technique, which preserves the integrity of the cutaneous tissues and enhances the actives. Delivered in turnkey sets, the T.I.'s allow to optimise the treatment time, the consumption of the cosmetics, their effectiveness and their application.

# The 15 T.I. Menu

 $n^{\circ}$ 01 T.I. Signature — The anti-aging botanical experience A Global Anti-Aging Treatment - For Mature skin

n°02 T.I. Genève > New York — Instantly energized skin Instant Treatment - For tired skin - 30 min

n°03 T.I. Oh! My Contours — Eyes and lips express Treatment for Eyes and Lips – For marked contours - 30 min

**n°04 T.I. Clear 4 Time** — Skin clarifying Korean treatment In Depth Cleansing Treatment – For all skin types - 40 min

**n°05 T.I. Gentleman** — All in one treatment Designed for Men – For thick and irritated skin - 40 min

**n°06 T.I. 50 Beauty Stars** — Renewing & resurfacing Resurfacing Treatment - For skin with irregularities and hyperpigmentation - 45 min

n°07 T.I. Hot & Cold — Thermal activator Stimulating Treatment - For dull or sagging skin - 45 min

n°08 T.I. Beautystat — Sebum regulator Skin Balancing Treatment - For oily and combination skin - 45 min

n°09 T.I. Peaussassionnelle — Illuminating radiance lift Instant Radiance Treatment - For dull skin - 45 min

**n°10 T.I. Alpine** — Derma-protection Cocooning Treatment - For very dry or damaged skin - 60 min

n°11 T.I. Wellness — Sensory yoga for the skin Myo-Relaxing Treatment - For stressed and sensitive skin - 60 min

**n°12 T.I. Queen for 1 Day** — Absolute double-hydration Hydrating Treatment - For dehydrated skin - 60 min

n°13 T.I. Tutti-Fruity — Vitamin explosion Revitalizing Treatment - For skin lacking vitality - 60 min

n°14 T.I. Multi-Layer — Nutritive skin booster Comfort Treatment – For dry skin - 60 min

n°15 T.I. Multi-Zone — Skin-targeting
The Personalized Treatment – For all skin types



# Mix & Match

# 1 Treatment Institute (T.I.) = 2 complementary packs



My Essential Detox Pack Adapted and specific to my T.I.'s Cabine Exclusive. This way, It's my base for working!



My T.I.'s Box I'm smitten by the heart of the Cabine Exclusive T.I.'s of my choice.

My pack includes all the necessary products to realize my treatment.

That's it!



I perform my T.I. according to Cabine Exclusive recommendations Exclusive. Or according to my desires, I

Or according to my desires, I create new recipes that I can share!

# The 3 Steps OF TREATMENT

 $_3$  systematic and successive steps to perform all our Cabine Exclusive Treatments for the Institute and structure our care protocols.

# Step 01

Surface Treatment

### CLEANSING — 5 min

### 1. Remove make-up

Clean face and remove all traces of make-up, pollution or dead skin cells

### 2. Rinse

Rinse the face with the Oligo Activating Lotion. This provides the skin with important minerals that help restore its balance and ecosystem.

### 3. Re-balance

With the Cabine Exclusive lotions adapted to each specific skin care need.  $\,$ 

### SCRUB — 5 to 7 min

### 1. Exfoliate

With the Cabine Exclusive selection of scrubs and peelings, select the product adapted to the skin type

### 2.Rince

Rinse the face with the Oligo Activating Lotion. This provides the skin with important minerals that help restore its balance and ecosystem.

### 3. Re-balance

With the Cabine Exclusive lotions adapted to each specific skin care need.



### 1. Botanical Charcoal Mask

Étape nettovante, oxygénante, dépolluante

### 2. Rince

Rinse the face with the Oligo Activating Lotion. This provides the skin with important minerals that help restore its balance and ecosystem.

### 3. Re-balance

With the Cabine Exclusive lotions adapted to each specific skin care need.



# The 3 Steps OF TREATMENT

# Step 02

### In-depth treatment

### 1. Activator — 2 min

The application, combination, and the super-positioning of our high concentration professional serums

### 2. Myo-Massage — between 4 and 15 min

Following the skincare needs, a relaxing smoothing massage that decongests the face, neck, décolleté and the arms by carefully selecting the ideal texture through your professional experience

### 3. Tweak-Mask — 10 to 20 min

Cream masks, gels, earthy textures, balms, patches, peel-offs, exo-thermic, sheet masks, etc

# Step 03

#### Final treatmen

### 1. Serums — 1 min

Application, combination, super-positioning of our high concentration professional serums

### 2. Contour — 1 min

The application of a specific treatment for the fragile zone around the eyes

### 3. Perfecting — 1 min

Protect, hydrate, nourish, smooth and treat according to the chosen end treatment for it to remain active and pleasant while maintaining its efficiency.



# 5. The Professional Line

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# Professional Line FACE



The professional Cabine Exclusive products follow me throughout my treatments for the face, neck and décolleté. This complete line of mixed products was created to answer to all of my skincare needs. The lightly perfumed textures, innovative and technical, accessible to all levels of esthetic practices.

Eye Makeup Remover

Makeup Remover

Lotions

Scrubs

Serums

Massage Cream

Masks

Specific Masks

Finishing Skin Perfecting Cream



# Professional Line BODY

This product line meets all the requirements of the principal body care treatments in institutes and in spas. They can be used in moments of relaxation and well-being during a massage or to refine the silhouette contour.





# **FACE**

Suggest a professional beauty routine that can be done at home by prescribing the same products used during the Treatment Institute (T.I.), and offer your clientele the possibility to continue the Cabine Exclusive experience to obtain the maximum results.

5 products correspond to the 3 steps of the T.I., placed in strategically in a display complete with brochures. It is the perfect occasion to achieve additional revenues and create customer loyalty.





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